Analysing User Feedback and Finding Experts: Can Goal-Orientation Help?

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- 3 Feedback or Drawback?
- 4 Goal Model: the Rescuer
- 5 Summary



GO approaches aim at understanding stakeholders' needs.

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Can GO improve feedback process?

- Feedback analysis;
- "Experts" finding (knowledgeable users).



OPEN-MEET app

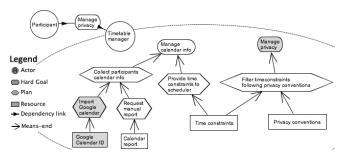


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- OPEN-MEET app
- Schedule of internal meetings in research groups

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A system...

- OPEN-MEET app
- Schedule of internal meetings in research groups
- Analyst uses Tropos for requirements modelling
- Users provide feedback about the system in a forum



...and its users.

Paolo post a privacy issue:

I do not want my full Google calendar to be considered, only the periods related to my working time.

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- Should the system evolve?



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- Which part of the system is concerned?
- Should the system evolve?
- If yes, how?



Unstructured feedback;



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- No trivial feedback-to-system relation;
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 - Users can ignore a lot on it
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- No trivial feedback-to-system relation;
 - System can be complex
 - Users can ignore a lot on it
 - Feedback = user's mind, not system's reality
- Multiple sources of confusion;
- Different evolutions with different consequences.

Quite bothering...



Questions

Motivations

■ How to structure the feedback?



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- How to structure the feedback?
- How to link it to the system?
- How to identify possible evolutions?
- How to choose a correct one?

Exploit GM, in particular:

■ Feedback/GM common goal (express needs) to relate them;



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Mapping between feedback and GM content;



Idea

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- Mapping between GM content and expert users.



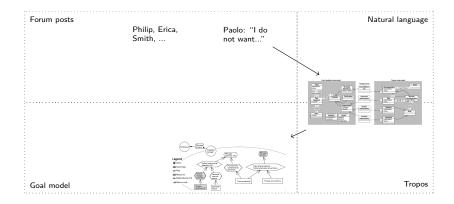
Forum posts

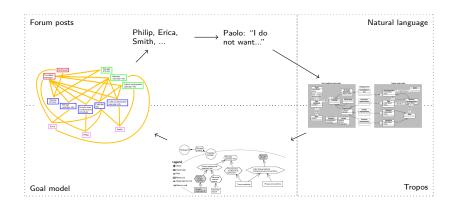
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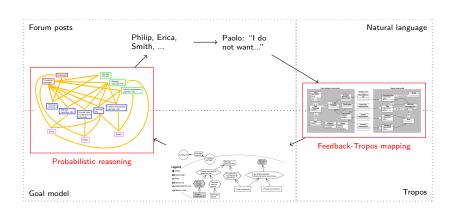
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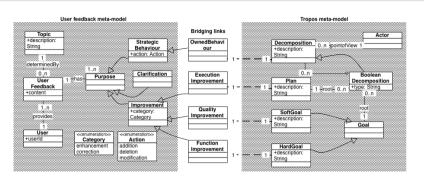
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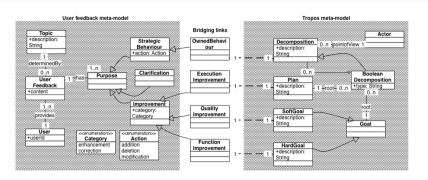




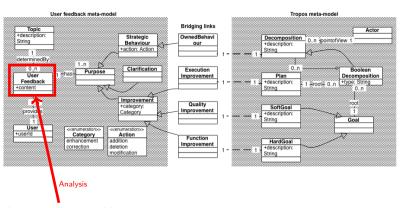


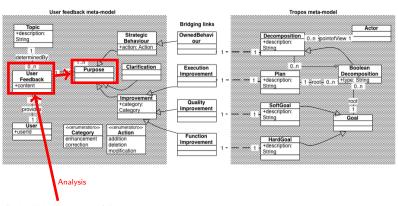


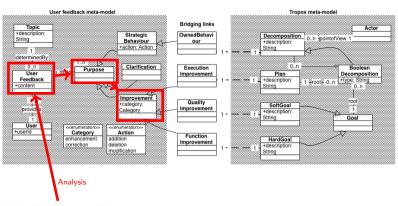


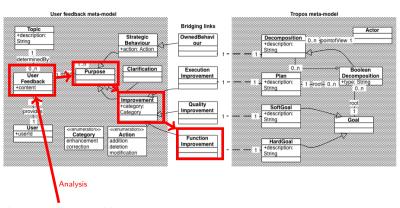


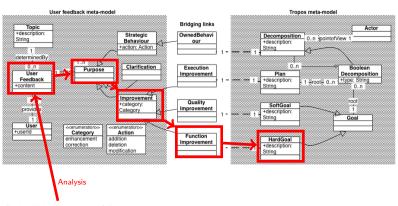


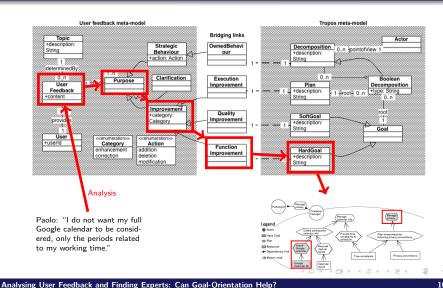




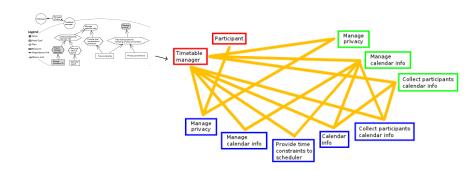


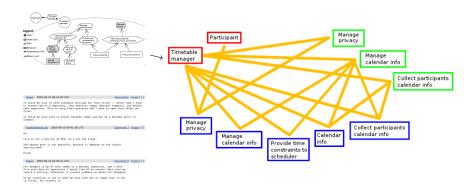








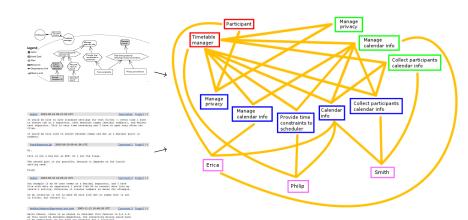


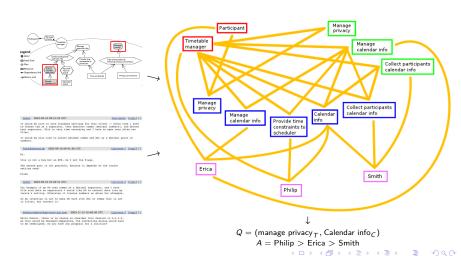


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Motivations

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- Hard to analyse unstructured feedback;
- Hard to identify system evolution.



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Well... it seems so. Practical case study in approach.



Thanks for your attention and...

Thanks for your attention and... show YOU are the experts.

Do YOU have feedback?

